

Site Description

The Drudge Report is published by Matt Drudge, who established himself as an early pioneer on the Web, covering news and events that the mainstream media ignores. He continues to deliver lively and provocative content to millions of people every day. The Drudge Report is a primary source of breaking news for the public as well as key media, political and opinion leaders.

Demographics

Gender

Male	68%
Female	32%

Age

18-34	17%
35-44	19%
45-54	27%
55-64	20%
65+	17%

Education

College degree	41%
Graduate degree	12%

Household Income

25-50K	16%
50-100K	30%
100K+	50%

Political Affiliation

Republican	34%
Democratic	33%
Independent/None	32%

Marital Status

Single	33%
Married	67%

Children In Household

Yes	32%
No	68%

Residence

Own	67%
Rent	28%

Traffic Statistics

- 14 million monthly unique visitors
- 900 million monthly page views
- 3.5 billion monthly ad impressions

The Drudge Report

http://www.drudgereport.com



Available ad units

1. 300x250 medium rectangle
336x280 large rectangle
728x90 leaderboard
720x300 Cinema ad unit™
2. 300x250 medium rectangle
3. 300x250 medium rectangle
4. 120x600 skyscraper
160x600 wide skyscraper

Mobile Ad Opportunity

15 million monthly ad impressions

Top position

- 320x50

Bottom position

- 320x50

For advertising sales inquiries please call

703.242.7878 or email adsales@intermarkets.net.

The screenshot shows a browser window displaying the Drudge Report website. The browser's address bar shows 'www.intermarkets.net/advertisers/portfolio'. The page content includes a main headline 'EU CRISIS HEADS TO CANNES' with the 'DRUDGE REPORT' logo. Below the headline are several news snippets with small images and text. There are three 'Your ad here!' placeholders: one at the top left (labeled '1.'), one in the middle left (labeled '2.'), and one in the middle right (labeled '3.'). At the bottom right, there is another 'Your ad here!' placeholder (labeled '4.'). The browser's status bar at the bottom indicates 'Page Load Complete...'. The browser's menu bar includes 'Generic Web Browser', 'File', 'Edit', 'View', 'Settings', 'History', and 'Help'. The browser's address bar also includes 'Start Searching...'.